



# ADVENTURES WITH WINK & BLINK

...because kids learn best while having fun!

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**LEARNING FIRE SAFETY HAS NEVER BEEN MORE FUN!  
LAUREL HILL ENTERTAINMENT RELEASES A NEW  
*ADVENTURES WITH WINK & BLINK* EPISODE,  
*A DAY IN THE LIFE OF A FIREFIGHTER!***

*Los Angeles, CA* – We all recognize the need to teach children about fire safety. Unfortunately, getting kids to absorb these important lessons has always been a major challenge. That is until now. Laurel Hill Entertainment has announced the release of *A Day in the Life of a Firefighter!*, the third installment in its multi-award winning *Adventures with Wink & Blink* children's educational video series. Filmed exclusively with the Los Angeles Fire Department, this new episode utilizes *Wink & Blink's* unique brand of "edutainment" to combine extraordinary on-location photography with important fire safety lessons that kids and families need to know. Sure to be a hit with both children and adults, this new adventure has all the firefighter action that kids love and the solid educational content that parents demand.

Laurel Hill Entertainment's motto is simple: kids learn best while having fun. In this new live-action video the fun-loving Wink & Blink characters heed that motto by inviting kids at home to help them play a game. The game is simple and fun. In this episode the object of the game is to help Wink & Blink figure out their pal *Magic Door's* favorite fire safety lesson. This interactive approach keeps young viewers engaged. It also develops important problem-solving skills and helps to reinforce the fire safety lessons.



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During the course of the video Wink & Blink take kids on an extraordinary, behind-the-scenes tour of the Los Angeles Fire Department. Beginning at the Fire Academy, kids follow a class of young recruits as they train to become firefighters. After that, Wink & Blink and their friends visit a fire station where kids learn about daily life at a real station. When the alarm sounds, kids take an exciting ride on a real fire engine as it races to a fire. But that's not all, because kids also learn about helicopters, fire boats and even the specialized airport "crash rigs" stationed at LAX, the Los Angeles International Airport.

Created for kids two and up, this 35-minute adventure blends live-action characters, computer generated animation and stunning on-location photography. This new episode is sure to follow in the footsteps of Wink & Blink's first two multi-award winning videos, *A Day in the Life of a Garbage Truck!* and *A Day in the Life of a Zoo!*. With awards from prestigious organizations like the Dove Foundation, the Coalition for Quality Children's Media, and iParenting Media, Wink & Blink have developed a proven brand of "edutainment" that kids enjoy and parents trust. Fans of the series will be happy to know that more adventures are already in the works, including visits to places like a train station, a police station and even the grocery store.

*Adventures with Wink & Blink* videos have a retail price of \$9.98 VHS and \$12.98 DVD. They can be purchased online at the company's website or at one of a growing list of retailers. Check the website for a location near you or for more information about the company and its products.

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